

The following announcement has been received from Petplan.

"Petplan have made some exciting changes to our Small Animal product range. We realise there has been a lot of debate across the industry about the sustainability of pet insurance and the confusion being created with so many different policies now on the market.

With these issues in mind, we have been busy talking to charities, vets, customers, non-customers and other important partners, to see how we could better meet everyone's needs.

We have therefore decided to give our existing policies a make-over to introduce some new and improved benefits, and to make them easier for pet owners and our key partners to understand. From 1st July 2011, there will be 3 easy-to-understand policies to choose from for cats and dogs:

Petplan Ultimate – Petplan's most comprehensive Covered for Life® plan with exclusive additional benefits and up to £12,000 vet fee cover for complete peace of mind. Maximum protection for maximum reassurance.

Petplan Classic – Petplan's most popular plan providing comprehensive Covered for Life® pet insurance for accidents and chronic illnesses. The original Covered for Life® policy.

Petplan Essential – providing high quality 12-month cover for illness and accidents. Petplan quality at an affordable price.

Petplan Essential, our 12 month policy, will now also be available for veterinary staff to offer to their customers.

While our Covered for Life Ultimate and Classic will continue to be our leading policies and at the heart of what we do, from the industry feedback we received it was clear that it's better that a pet owner has some type of Petplan cover rather than nothing at all. "

More information is also available at <http://www.petplan.co.uk>.